

# Komen *Promise* Statement

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.



Bayou Region Affiliate  
608 North Acadia Road  
Thibodaux, LA 70301

Non Profit Org  
US Postage  
PAID  
Permit No. 28  
Thibodaux, LA

# 11th ANNUAL

S P O N S O R S H I P



## Why Become A Sponsor?

Opportunity to reach more than 1500 participants, volunteers and Race supporters who are potential clients/customers.

Inclusion in media promotions, visibility on Race materials.

Community recognition for your support of the breast cancer issue.

Re-enforcement of your image as a caring employer.

Educate your employees about the number one health concern of women.

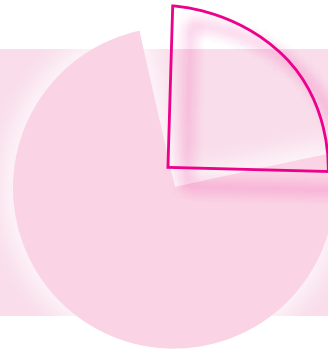
Gain positive public relations by being associated with a well-known, highly visible, quality event.

**HELP SAVE the LIVES** of mothers, sisters, aunts, daughters, friends, neighbors, coworkers.



## Where the Money Goes

Up to 75 percent of the Bayou Region Affiliate's net income stays in the area to fund breast cancer screening programs and educational outreach and treatment projects for women. The remaining 25% goes to fund the Susan G. Komen for



the Cure Award and Research Grant Program which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world.

## Join the Fight

Sponsorships range from \$100 to \$10,000. However, donations of any amount are gladly accepted. Depending on your level of sponsorship, your logo or name will appear on t-shirts and print material.



### In Kind Contributions

Goods and services needed for specific events related to the Race are accepted as contributions. Recognition will be given for those contributions at 50% of fair market value.

### Special Opportunities

Gain special recognition by sponsoring a unique part of the Race.

### Route Sign Sponsor-\$100

Display your logo or name on a sign along the Race route.

### Kids Corner-\$300

Activities for the kids will be provided. Get special recognition for sponsoring fun things for the kids on Race day.

### Awards-\$400

Underwrite the awards given to the first, second, and third place finishers of the Race.

### Tribute To Survivors-\$500

Sponsor the Survivor's tribute. A special part of Race day dedicated to the Survivors. This sponsorship will underwrite the cost of honoring them in a special way. You can help us do that.

### Pre-Race Packet Pickup -\$600

Sponsor the Friday night event when participants come by to register.

Anything distributed must be pre-approved by the Bayou Region Race for the Cure.

## Sponsorship Opportunities

Company representative to speak on Race Day

Banner on stage

Right to use the official Race for the Cure® logo in sponsor advertising (with prior written consent)

Logo/name on Race route mile markers

Logo/name on Race billboards

Logo/name on Race bibs

Logo/name on 1,000 Race participant t-shirts

Logo/name on 50,000 Race entry forms

Tent space on Race Day (Sponsor provides tent)

Company banner at finish line (Sponsor provides banner)

Office Race sponsor banner to display at business

Official distribution site for Race entry forms

Logo/name on Race route sign

Complimentary Race entry and t-shirt - the value of which will be deducted from sponsorship amount for tax purposes

	Local Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Jogger \$500	Walker \$250
Company representative to speak on Race Day	●						
Banner on stage	●						
Right to use the official Race for the Cure® logo in sponsor advertising (with prior written consent)	●	●					
Logo/name on Race route mile markers	●	●					
Logo/name on Race billboards	●	●					
Logo/name on Race bibs	●	●	●				
Logo/name on 1,000 Race participant t-shirts	●	●	●	●			
Logo/name on 50,000 Race entry forms	●	●	●	●	●		
Tent space on Race Day (Sponsor provides tent)	●	●	●	●	●		
Company banner at finish line (Sponsor provides banner)	●	●	●	●	●	●	
Office Race sponsor banner to display at business	●	●	●	●	●	●	
Official distribution site for Race entry forms	●	●	●	●	●	●	
Logo/name on Race route sign	●	●	●	●	●	●	●
Complimentary Race entry and t-shirt - the value of which will be deducted from sponsorship amount for tax purposes	10	8	6	4	3	2	1

## 2007 Komen Grant Recipients

Cancer Center of Thibodaux Regional  
 Circle of Hope  
 Dulac Community Center  
 Lady of the Sea General Hospital  
 Lafourche Parish School Board  
 Lafourche Volunteers for Family and Community  
 Leonard J. Chabert Medical Center  
 Nicholls State University  
 Outpatient Rehabilitation Center of Thibodaux Regional  
 St. James Parish Hospital  
 Terrebonne Council on Aging  
 Terrebonne General Medical Center  
 Terrebonne Parish School District



Please contact Earl Hernandez, Sponsorship Chair with questions 985-859-7250

## About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure® and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit [www.komen.org](http://www.komen.org) or call 1-877 GO KOMEN.

# Making a Commitment

## 11th Annual Bayou Region Race for the Cure 2008 Race Sponsorship Agreement

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it should appear in ads)

Address: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

e-mail: \_\_\_\_\_

Yes, our company would like to participate in the Komen Race for the Cure by becoming a sponsor at the level chosen below:

Local Presenting	\$10,000	<b>Special Opportunities</b>	
Platinum	\$7,500	Route Sign	\$100
Gold	\$5,000	Kids Corner	\$300
Silver	\$2,500	Awards	\$400
Bronze	\$1,000	Survivor Tribute	\$500
Jogger	\$500	Pre-Race Party	\$600
Walker	\$250		

I would like to give an in-kind donation of \_\_\_\_\_

\* In-kind donations of products or services will be categorized at half of the retail value.

Signature of Donor: \_\_\_\_\_ Date: \_\_\_\_\_

**SPONSORSHIP DEADLINE is July 1, 2008 to receive proper recognition and benefits allowed in your sponsorship range. Please forward logo to be used.**

Mail response to:

Earl Hernandez, Sponsorship Chair  
804 Bayou Lane  
Thibodaux, LA 70301  
985-859-7250  
985-447-8442

Or Fax to:  
985-447-8222

