

Making a Commitment

12th Annual Bayou Region Race for the Cure 2009 Race Sponsorship Agreement



Presented by

Non Profit Org
US Postage
PAID
Permit No. 28
Thibodaux, LA

Race Day: **October 17, 2009**



Contact Person: _____

Company Name: _____
(as it should appear in ads)

Address: _____

Phone #: _____ Fax #: _____

E-Mail: _____

Yes, our company would like to participate in the Komen Race for the Cure by becoming a sponsor at the level chosen below:

- Local Presenting\$10,000
- Platinum\$7,500 *Special Opportunities*
- Gold.....\$5,000 Route Signs.....\$100
- Silver.....\$2,500 Kids Corner.....\$300
- Bronze.....\$1,000 Awards.....\$400
- Jogger.....\$500 Survivor Tribute\$500
- Walker.....\$250 Pre-Race Party.....\$600

I would like to give an in-kind donation of: _____

* In-kind donations of products or services will be categorized at half of the retail value

Donor Signature: _____

Date: _____

SPONSORSHIP DEADLINE is July 1, 2009 to receive proper recognition and benefits allowed in your sponsorship range. Please forward logo to be used.

RACE DAY is October 17, 2009

Mail response to:
Earl Hernandez, Sponsorship Chair
804 Bayou Lane
Thibodaux, LA 70301 **susan g. Komen FOR THE cure**
985-859-7250
985-447-8442

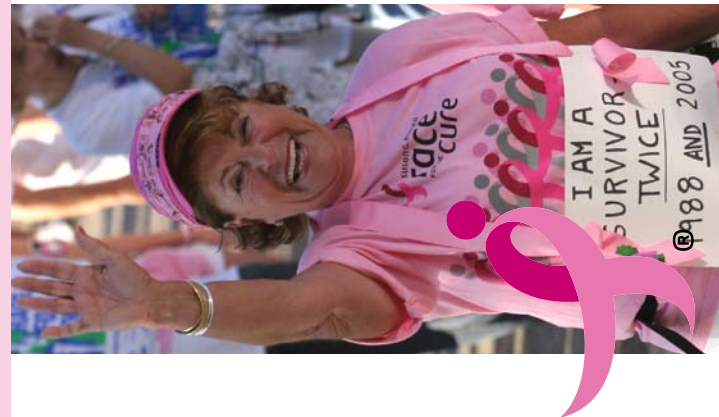
Or fax to:
985-447-8222

Komen *Promise* Statement

...To save *lives* and end breast cancer *forever* by *empowering* people, ensuring quality *care* for all and energizing science to find the *cures*.



Bayou Region Affiliate
608 North Acadia Road
Thibodaux, LA 70301



About

Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure®, we have invested more than \$1.3 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.



Sponsorship Opportunities

	Local Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Jogger \$500	Walker \$250
Company representative to speak on Race Day	●						
Banner on stage	●						
Right to use the official Race for the Cure® logo on sponsor advertising	●	●					
Logo/name on Race route mile markers	●	●					
Logo/name on Race billboard	●	●					
Logo/name on Race bibs	●	●	●				
Logo/name on 1,000 Race participant t-shirts	●	●	●	●			
Logo name on 50,000 Race entry forms	●	●	●	●	●		
Tent space on Race Day* (Sponsor provides tent)	●	●	●	●	●		
Company banner at finish line (Sponsor provides banner)	●	●	●	●	●	●	
Official Race sponsor banner to display at business	●	●	●	●	●	●	
Official distribution site for Race entry forms	●	●	●	●	●	●	
Opportunity to have breast health awareness program presented to employees*	●	●	●	●	●	●	
Logo on Race affiliate website	●	●	●	●	●	●	
Name on Race affiliate website	●	●	●	●	●	●	●
Complimentary Race entry and t-shirt	10	8	6	4	3	2	1

* Sponsors qualifying for tent space are also allowed to distribute promotional items at the Race. Any items to be given out on Race day must get prior approval of the Race committee.

- ### 2009 Grant Recipients
- **Nicholls State University:** Steps for Breast Health Awareness
 - **Cancer Center of Thibodaux Regional:** Radiation Dermatitis Skin Care
 - **Terrebonne Parish School District:** Education
 - **Thibodaux Regional Medical Center:** Screening & Treatment When in Need
 - **Outpatient Rehabilitation of Thibodaux Regional:** Lymphadema Treatment
 - **Leonard Chabert:** It's My Life Screening, Education & Assistance
 - **Terrebonne General Medical Center:** Prevention, Intervention & Support
 - **Ochsner St. Anne Hospital:** Mammography Screenings
 - **St. James Parish Hospital:** Mammography Assistance
 - **Lady of the Sea Hospital:** Screening and Education
 - **St. James Parish Government:** Transportation for Screening

Brochure design services donated by Bayou Ink of Thibodaux
www.BayouInk.com • 985-438-2800

Why Become A Sponsor?

- Opportunity to reach more than 1500 participants, volunteers, and Race supporters who are potential clients/customers.
- Inclusion in media promotions, visibility on Race materials.
- Community recognition for your support of the breast cancer issue.
- Re-enforcement of your image as a caring employer.
- Educate your employees about the number one health concern of women.
- Gain positive public relations by being associated with a well-known, highly visible, quality event.
- HELP SAVE the LIVES of mothers, sisters, aunts, daughters, friends, neighbors, and coworkers.

Where the Money Goes?

Up to **75 percent** of the Bayou Region Affiliate's net income **stays in the area** to fund breast cancer screening programs and educational outreach and treatment projects for women.

The remaining 25% goes to fund the Susan G. Komen for the Cure® Grant Program which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world.

Join the Fight

Sponsorships range from \$100 to \$10,000. However, donations of any amount are gladly accepted. Depending on your level of sponsorship, your logo or name will appear on t-shirts and print material.

In Kind Contributions

Goods and services needed for specific events related to the Race are accepted as contributions. Recognition will be given for those contributions at 50% of fair market value.

Special Opportunities

Gain special recognition by sponsoring a unique part of the Race.

Route Sign Sponsor.....\$100

Display your logo or name on a sign along the Race route.

Kids Corner.....\$300

Activities for the kids will be provided. Get special recognition for sponsoring fun things for the kids on Race day.

Awards.....\$400

Underwrite the awards given to the first, second, and third place finishers of the Race.

Tribute To Survivors.....\$500

Sponsor the Survivor's tribute. A special part of Race day dedicated to the Survivors. This sponsorship will underwrite the cost of honoring them in a special way. You can help us do that.

Pre-Race Packet Pickup.....\$600

Sponsor the Friday night event when participants come by to register.

Anything distributed must be pre-approved by the Bayou Region Race for the Cure. Please contact Earl Hernandez, Sponsorship Chair with questions at 985-859-7250

